

## The Bull Eaters

With two cobblestones already to his credit on Marcello Gandini and the Bertone Collection – not to mention several reference books on design or the automobile in India – Gautam Sen was ideally placed for this *Lamborghini: At The Cutting Edge of Design*. Because, if the books on the Taurus brand are numerous, the angle of the design was not the key to entry. For having frequented more than others the maestro Gandini, the witnesses of the Bertone saga and interviewed the latest managers of the brand's design (Luc Donckerwolke, Filippo Perini or Mitja Borkert...), our Indian colleague collected countless information from these designers who, for decades, have shaped the most indisputable Lamborghinis (Miura, Marzal, Espada, Countach, Estoque...) to the most discussed (Jarama, LM, Urus, Veneno...).

But the author did not neglect others who could cross the words of some and claims of others, clarifying some legends or controversies that a passionate phenomenon like Lamborghini necessarily triggers. In this regard, his exchanges with engineers Dallara, Pedrazzi and Marmiroli, who was technical director from 1985 to 1997, also go in the direction of increased verification of dates, facts and those actually involved.

But, behind the image of extreme sportiness of a Lambo, without any feat of arms in competition and a relatively technical monogamy – only five engines punctuate its 60 years of history, including the ubiquitous V12 Bizzarrini, from 1963 to 2010, Gautam Sen demonstrates how design was crucial in building this brand, whose founder Ferruccio wanted his cars to deserve “a fine for speeding, even when stationary.”

In addition, the author was helped by two piques of the manufacturer – Branko Radovinovic and Kaare Byberg – who for years have been collecting advertising brochures and press clippings, not to mention to tirelessly photograph Lamborghini on the road and the brand's concept cars. Hence an often unpublished iconography, enriched by the archives of the various recipients of this atypical saga. What largely justifies the price of this monument is 1,070 images and the extreme quality, which obliges to read English to enjoy it.